



## Short Vita Uwe Horstmann

Uwe Horstmann founded the investment fund Project A Ventures in 2012. Along with four partners, he invests in startups in Europe and around the world from a fund currently totaling nearly 250 million euros. He has built a team of 100 experts, who also support these startups operationally in addition to the financial assistance they receive. Together with private equity investors, he also participates in established companies in order to support them in their efforts towards digital transformation.

Before founding Project A, Uwe was active at Rocket Internet from the company's founding in 2007, as one of the first staff members and the managing director of Rocket Internet. He studied at WHU in Koblenz, where he is also a guest lecturer, as well as at ESADE and the Universities of St. Gallen and Stanford. He has been recognized as a „Young Leader“ by the German-American think tank „Atlantik-Brücke eV“ and included in Forbes Magazine's „30 under 30“ list.

Since his assignment in 2006 to an area in the Democratic Republic of the Congo affected by civil war, disaster logistics has been his great passion and he is engaged in intensive research into the application of modern IT in this sector in his free time. He speaks German, English, Spanish and French, is currently studying Arabic and has lived in East Africa, Japan, Mexico, North Korea, and Saudi Arabia.

### Press-Contact:

Lena Ostrovskih

[lena.ostrovskih@project-a.com](mailto:lena.ostrovskih@project-a.com)

Phone: +49 (0)30 340 60 63 21

Mobile: +49 (0)174 23 40 443

Julie-Wolfthorn-Strasse 1  
10115 Berlin